

JASON GUY

art direction graphic design

jasonguydesign@gmail.com

jasonguydesign.com

education

Bachelor's of Applied Science May 2013
Graphic Information Technology
Arizona State University

Associates of Applied Science May 2011
Computer Graphic Design
Phoenix College

design proficiency

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

WordPress

Final Cut Pro

After Effects

Basic HTML and CSS

Mac OS/ Windows

Social Media     

portfolio

jasonguydesign.com

experience

Art Director | Living Spaces
November 2019 - present | La Mirada, California

- Generated clear ideas and concepts in tandem with the copywriter for marketing campaigns. Produced and presented storyboards, mood boards based on creative visions and ideas. Collaborated with production designers to execute vignettes for commercial video and photography. Worked with the director on set to produce commercial scenes of products. Worked with the editor to deliver final assets. Collaborated with other teams to produce campaign related deliverables while keeping with Living Spaces Brand standards. Staying updated on trends in social media to keep the brand fresh.

Graphic Designer | Arizona State University Marketing
August 2017 - 2019 | Tempe, Arizona

- Executed design projects, from conception to delivery for both print and web. Mentored and managed junior designers' work to ensure high quality and that brand guidelines are being met. Assisted Art director with editorial layouts and photo shoot for magazine publication. Worked with project managers to execute major campaigns under strict deadlines. Collaborated in various projects with team members to deliver an effective, clean end product.

Graphic Designer | Blufish Design Studio
June 2014 - August 2017 | Tempe, Arizona

- Conceptualized and designed advertisements for both print and web. Worked with account executives to execute major campaigns for clients under strict deadlines. Collaborated in various projects with team members to deliver an effective, clean end product.
- Assisted with video projects, by ensuring brand standards, by choosing appropriate content and design elements.

Graphic Designer | Scottsdale Community College
May 2013 - June 2014 | Scottsdale, Arizona

- Designed, produced, and modified print graphics materials utilizing typography and the latest design techniques for instructional, cultural and community service programs for the college.
- Utilized print management software to print to large format printers, printing projects, handling materials, cutting, taping, laminating, mounting, and for final output.